

AGENCY REPORT

for

Metro Nashville Arts Commission Meeting
February 26, 2015
Metro Office Building 2nd floor, Davidson Conference Room
800 2nd Avenue South, Nashville

Commissioners: Jane Alvis, Dr. Ruth Ross Edmonds, Laurie Eskind, Matt Fischer, Don Hardin, Clay Haynes, Larry Keeton, Meg MacFadyen, Joseph (Pepe) Presley, Stephanie Pruitt, Marielena Ramos, Paula Roberts, Hope Stringer, Santi Tefel, and Sherry West

Overall Action Items:

- Nomination of Vice Chair
- THRIVE Proposals
- Phase III Bike Rack Locations and Selection Panel
- Public Art Locations: Madison Community Center and Smith Springs Road Community Center
- Public Art Guidelines: Monuments and Memorials language

Improve the Creative Workforce

1. Programs

- <u>Bellevue Library</u> Beverly Precious' *Great Beginnings* and Brenda Stein's *Rise Above* were both dedicated Thursday, January 29 at 10 am.
- <u>Bike Racks Phase II</u> A location for *Good Eats!* (Whisk) has been identified. Staff is coordinating with Public Works. It will be late 2015 before the site is available for installation of the rack.
- <u>Bike Racks Phase III</u>— ACTION ITEM: locations and selection panel..
- <u>Civil Rights Public Art Project</u> Artist Walter Hood is completing research and making photo selections for a final design for *Witness Walls*. He is working with a local engineer to design the footing and lining up concrete contractors for fabrication/installation. The Ayres Institute teacher cadre, focused on *Witness Walls*, continues this spring with a teacher professional development session on February 25. Artwork Installation is expected late 2015.
- <u>Edmondson</u> —Staff members are working with Metro 3 to produce a short video highlighting Lonnie Holley's artist residency at the Oasis Center. Final project documentation and artist payments are being completed.
- <u>KVB</u> Staff has received the executed TDOT agreement for permission to utilize the Roundabout site. Artist Christian Moeller is working on final structural drawings and will submit an updated project timeline by the end of the month. Staff anticipates the artwork will be installed in late 2015.
- <u>Southeast Library and Community Center</u> The dedication of the newly built facility and public artwork From the Four Corners took place on October 21st. Staff is working with the artist to process final paperwork and payments.
- <u>Maintenance of Public Art Collection</u> Staff is conducting routine maintenance and inspections as needed. Staff request of \$50,000 in 4% funds to support ongoing routine maintenance over the next two three years was approved by the Metro Council.
- <u>Public Art Maintenance System:</u> Staff is working with Civic to begin building system.
 - <u>Pier</u>: The windsocks for Pier were badly damaged over time by environmental conditions. We have removed the damaged windsocks and are working with the artist to replace with a sturdier version. At this time, we also resealed the decking on Pier and are planning to repaint Tool Fire, which is showing some rust.
 - <u>Liquid 615:</u> Two glass drops have been damaged. Staff is working with artist Michael Allison to repair.
- <u>Metro Arts Grants</u> Community professional development: We taught seven grant workshops in February with 130 total attendance. Individual meetings to improve capacity of nonfunded and underperforming grantees and applicants are underway.
- <u>Arts Build Communities Grant Program</u>—Meetings to improve capacity of nonfunded and underperforming grantees and applicants are underway.

- THRIVE Micro funding Program Two proposals are being presented for review this month. Rebecca and Kana will host a Live &A chat on Feb 25 for interested applicants to hear about the program and ask questions.
- <u>Artober Nashville</u> Serves as a platform for artists and organizations to present their work, collaborate and share best practices.

2. Partnerships & Policies

- <u>Artober Nashville</u>—Monthly Artober Community Partner meetings offer professional training and business development opportunities through special topic presentations. Meetings for 2015 will begin in late March.
- MNPS Metro Arts has become an official Pencil Partner for Hunter's Lane High School International
 Baccalaureate Academy. Leigh represents Metro Arts on the Arts, Media and Communications Partnership
 Council, Creswell Middle Prep Arts Magnet Community Achieves Council, and the Hunter's Lane IB
 Academy Business Council. Projects are being developed via these councils that will engage MNPS middle
 and high school students in arts activities, training, internships, etc.
- <u>Nashville Fashion Collaborative</u>—The Collaborative has secured status as an advocacy trade association and is moving forward with plans to pursue public funding and policies. Jen meet with about Creative Edge in early February.
- <u>Music Makes Us</u>—Leigh served as a reviewer for MMU Hub's first round of applicants. We are disbursing \$6,000 as a one-time investment in MMU to support artist fees in underserved MNPS classrooms
- Nashville After Zone Alliance We are disbursing \$6,000 as a one-time investment in NAZA to be paid directly to artists for their work as NAZA Enhancement partners Kana attended the NAZA midyear Enhancement Partner Fair on January 15 to encourage more artists to participate with NAZA.
- <u>Clay Lady Studio</u>, <u>Music City Market</u>—Jen met with variety of business owners including Clay Lady Studios and Music City Marketplace about planning and land use opportunities for new and expanding creative businesses. Coordinating meeting with Metro Planning about desire for a arts-focused district on Lebanon Pike.
- <u>Periscope</u>—Jen met with ECD, Chamber, EC and ABC Nashville to discuss opportunities for first round Periscope artists to have a "pitch" night for their business plans. Pitch Night on 1/29 was successful.
- <u>Creative Edge Coalition</u>—Metro Arts is working with the Nashville Arts Coalition and a growing group of business and cultural leaders on Creative Edge. This is a coalition attempting to inform the candidates on issues related to cultural and creative economy policy. There will be a mayoral forum on 5/14/15 at the Nashville Children's Theatre.
- Arts & Business Council / Nashville Arts Coalition Leigh helped present an Arts Advocacy workshop to a
 dozen ABC members on February 10.

3. Tools

- Bloomberg Philanthropies and National Endowment for the Arts
 —Two grants were submitted to each
 funder both supporting the expansion of temporary art and placemaking practice. Bloomberg grant requests
 \$675K to create a neighborhood residency program and expand temporary art commissions; NEA grant
 requests \$180K to create the THRIVE Learning Lab with Lipscomb's Andrews Institute for Civic Leadership.
 This would be a bootcamp for local artists interested in expanding their practice into neighborhood-based
 public art.
- <u>Music Makes Us Hub</u>—Metro Arts is partnering with MNPS on the "Hub" a portal for teaching artists and artist volunteers who wish to connect to metro music classrooms. 20 artists are currently on the HUB.
- <u>Metro Arts Grants</u> Workshops were held last week, and training, consulting, and informational meetings are being scheduled and held with applicants and grantees.

- <u>Www.mnpscapstone</u>.org is a hub of internship and job shadow opportunities for MNPS students. Metro Arts is among the first community partners with listings in the hub and in the collaborative project opportunities. Leigh is talking with some students who have inquired about opportunities through this portal.
- <u>Arts Build Communities Grants</u> Grants staff continues providing support to grantees and feedback to applicants. We have submitted the designated agency application for FY16.
- <u>Artist Directory</u>—The Directory is a resource utilized by the creative class and consumers in the community. There are over 350 profiles in the directory.
- <u>Arts Buzz</u> The monthly Arts Buzz e-newsletter informs artists and creatives about local, regional and national opportunities for calls, auditions, fellowships, jobs & more. There are currently 1,000 subscribers.

Increase Creative Participation

1. Programs

- <u>Our Town</u> The Our Town Field Reports exhibit is now open and will be on display on the 2nd floor mezzanine gallery at the Nashville Public Library Main Branch until April 12th. The exhibit features prints, photos, materials and props from Our Town Phase I. The project has been featured on the cover of the January issue of the Nashville Scene magazine. Phase II of the project is being reviewed by the Public Art Committee.
- <u>Artober Nashville</u> In 2014, Artober Nashville boasted 1,057 events conducted by 245 partners. The overall social media engagement for Artober Nashville 2014 was 2,094,047 impressions and 7,120 unique users reached through Facebook, Twitter, and Instagram.
- <u>Metro Arts Grants</u> —Seven workshops were attended by 130 people, several of whom represented organizations new to the Metro Arts grant programs. Grant review panelist nominees are being screened and contacted for training.
- <u>Community Arts</u> —Leigh is working with all three MNPS councils listed above to develop programs that will research and develop participation opportunities countywide.
- Poetry in Motion® —April 2015 will mark the 4th year Nashville has participated in the national program by Poetry Society of America. In partnership with MTA, we worked with the MTA Youth Action Team to host a contest for youth poets to submit works to be considered for inclusion in this year's program responding to the theme "Where Are You Going?" Five finalists were chosen. This year's program will also feature Nashville's new Youth Poet Laureate Lagnajita Mukhopadhyay and the runners up Cassidy Martin and Lemuel Robertson.

2. Partnerships & Policies

- <u>NashvilleNext</u>—Jen continues to work on Nashville Next final report writing and public policy recommendations.
- <u>Cultural Arts Program (CAP) Pilot</u>—Jen and Leigh continue to support the ECON Club of Nashville in a pilot program that helps low income families attend performances and exhibits at several major cultural institutions. Jen presented to the ECON club on 1/13 about annual progress in program.
- <u>Nashville Arts Magazine</u> —Staff is working with Nashville Arts Magazine to include monthly columns on the public art collection, arts education, and community arts activities in Nashville.
- <u>Vanderbilt University</u>—Jen provided lectures to Curb Center Fellows and will be part of Creative Symposium in April 2015.
- <u>ULI</u>— Staff is serving on the Urban Land Institute Urban Magnets and Young Leaders committee and working to integrate the arts into discussions about Nashville's growth and development.
- <u>Nashville Convention Visitor's Corporation</u>—Jen/Rebecca continue to engage in conversations with NCVC staff on how to better integrate arts scene into tools, online maps and visitor center education.

- <u>Civil Rights/Witness Walls/Teacher Cadre</u> With funding from the Tennessee Arts Commission, Metro Arts has worked with Lipscomb's Ayers Institute to launch a new teacher cadre. This cadre consists of six teachers who will focus on the Civil Rights *Witness Walls*, Walter Hood project. The teachers awarded a position in the cadre are: Scott Broadway, Middle School Social Studies/HS AP US, Lipscomb Academy; Jessica Brown, Middle School Science, Heritage Middle School (WCS); Mary Browning-Huntington, High School Social Studies and Visual Arts, Nashville Big Picture High School; Michael Mitchell, High School Art and Photography, Maplewood High School (MNPS); Michelle Vinci, Middle School Art, Fairview Middle School (WCS); Allison Williams, Middle School ELA and Social Studies, Oliver Middle Prep (MNPS). A teacher professional learning day will be held on Wednesday, Feb. 25 at the Main Library. Currently, there are 50 registrants.
- Arts Build Communities Staff continues to work with the TAC on administering the FY15 ABC program, which is focused on generating opportunities for arts engagement at the local level. The FY16 cycle has begun, with Metro Arts planning community workshops and outreach opportunities to increase ABC applicants.

3. Tools

• ExploreNashvilleArt.com Mobile site—The mobile web site was announced in early January with a Tennessean article (The Tennessean, January 5, 2015, Nashville's public art newly explained, mapped). The site offers on-the-go guides to the Metro Arts public art collection as well as nearly 120 additional Art in Public Places artworks and 25 cultural places, tours, geo-alerts, artist videos and audio interviews. We have collateral materials on hand for promotion and are asking citizens to report additional Art in Public Places with an online form. A temporary employee, Tina Corkum, is working on building out the for-profit art businesses (galleries) into the site. This part of the project should be completed by mid-April. Staff trained the Nashville CVC's Visitor's Center staff on the site and are also working with Belmont students on a publicity campaign for the site.

Improve Creative Quality & Innovation

1. Programs

- Metro Arts Grants—Two adjudicators have been selected to review the Basic 1 and Basic 2 grant applicants this year. Debra Garcia y Griego from Santa Fe and Kenneth Busby from Tulsa). They are both leaders of local arts agencies and bring a wealth of experience and innovative practice to the review process. Also, our staff is working with WESTAF to improve the grant application and management experience, thus providing more opportunity to engage successful applicants and collect more solid data.
- <u>THRIVE</u> THRIVE provides funding for artists to execute artistic vision through innovative projects that engage community and impact neighborhoods.

2. Partnerships & Policies

- Jen worked with the Nashville Chamber to secure funding for a study on cultural infrastructure and
 activation throughout the county. This research project, called Culture Here is well underway. We have
 applied for expansion funding from the National Endowment for the Arts with Nashville Chamber as the lead
 applicant.
- Jen is working with Planning, Zoning and Economic Development departments in a task force to look at zoning/planning regulations that would support smart infill and neighborhood development for creatives. We hope to file a text amendment on artisan manufacturing in early 2015.

3. Tools

• <u>Metro Arts Grantee training calendar</u> — Leigh and Kana are working with individual grantees and potential applicants; seven of eight workshops have been completed.

Operations

1. Staff Management and Development

- Jen was selected for the US Urban Arts Federation Policy Task Force.
- Jen is working with Narric Rome, VP of Government Affairs at AFTA on tracking changes affecting arts
 education to the No Child Left Behind Reauthorization sponsored by Sen. Alexander. Kathleen O'Brien and
 Jen are meeting with Senator in March.
- Jen speaking at the Indiana University Arts Leadership Symposium on March 7.
- The agency will host an "Office Hour" on March 11 from noon 1pm for the pubic to visit our offices, meet the staff and learn about our programs,
- Leigh and Rebecca attended the Baptist Healing Trust's Advocacy Summit on Feb 15-16.

2. Finance

Metro Arts Operation and Capital Budget Requests were submitted for FY16.

3. Media

4. External Affairs

Partnered with Mayor's Office and Hall Strategies to support Nashville's booth at the National League of
Cities Convention. The convention will be hosted in Nashville in 2015 and we will support local tours and
activation opportunities around Creative Economy.

5. Community Leadership

- Arts & Business Council Programming Advisory Committee Rebecca
- Museum Magnet Advisory Group-Leigh
- ULI Urban Magnets-Caroline
- Nashville Beautiful Art Contest-Leigh
- IT Creswell Community Achieves Committee-Leigh
- PAN Council-Caroline
- Museum Advocates Council-Leigh
- Inter-Museum Council of Nashville Leigh
- Hunters Lane IB Academy Business Partner Council-Leigh
- Academies of Nashville Arts, Media & Communications Partnership Council-Leigh
- FutureReady Nashville Design Shop at Nelson Andrews Leadership Lodge -- Rebecca
- Nashville Film Television Transmedia Council Leigh/Rebecca
- Urban States Arts Federation Executive Board—Jen
- OZ Arts Advisory Council-Jen
- Music Makes Us Advisory Council-Jen
- Leadership Tennessee-Jen
- TEDxNashville-Jen/Rebecca
- Lipscomb University Civic Leadership MA Thesis Committee-Anne-Leslie
- Lipscomb University-Arts Leadership Academy
- Tennesseans for the Arts board Leigh

Financial Report

FY2015 Summary Report

2/13/2015

	Budget	Actual	Remaining	Notes
Metro Salaries	\$380,900	\$217,110	\$163,790	
Total Salaries	\$380,900	\$217,110	\$163,790	
Total Fringes	\$151,600	\$90,608	\$60,992	
Total Operational	\$123,700	\$47,704	\$75,996	
Total Internal Services	\$32,400	\$21,558	\$10,842	
Total TAC MCI Grant (Operating)	\$71,500	\$31,581	\$39,919	
Total TAC ABC Regrants	\$29,866	\$18,084	\$11,782	
Total Metro Arts Grant Contributions	\$1,892,700	\$1,502,393	\$390,307	
TOTALS For FY2014	\$2,682,666	\$1,929,038	\$753,628	

	Budget	Actual	Remaining	Notes
Special Purpose Fund	\$81,209	\$15,526	\$65,683	

	Budget	Actual	Remaining	Notes
Convention Fund	\$47,444	\$0	\$47,444	

Financial Report

Percent for Public Art Fund Report 2/9/2015

2,3,2013	
Revenues	
Capital Spending Plan 2001	\$473,991
Capital Spending Plan 2002	\$413,319
Capital Spending Plan 2003	\$1,164,191
Capital Spending Plan 2005	\$487,367
Capital Spending Plan 2006	\$643,311
Capital Spending Plan 2007	\$1,253,687
Capital Spending Plan 2008	\$647,050
Capital Spending Plan 2009	\$1,267,300
MTA Bus Stop Credit for Twenty Eighth Avenue Connector	\$29,772
Capital Spending Plan 2011, 2013	\$2,568,500
Total Revenues	\$8,948,488
Total Expenditures	(\$4,527,324)
Subtotal	\$4,421,164
Encumbrances	
Funds Assigned to Bellevue Library	(\$65,550)
Funds Assigned to Bike Racks, Phase 2	(\$29,117)
Funds Assigned to Bike Racks, Phase 3	(\$250,000)
Funds Assigned to Civil Rights Public Art Project	(\$119,838)
Funds Assigned to Edmondson Park	(\$15,750)
Funds Assigned to KVB	(\$966,895)
Funds Assigned to Our Town Project (Bryce McCloud)	(\$50,000)
Funds Assigned to Public Square - Civil Rights Project	(\$403,550)
Funds Assigned to Southeast Area Library & Community Center	(\$125,441)
Funds Assigned to West Riverfront Park	(\$355,000)
Funds Assigned to Capital Maintenance	(\$50,000)
Funds Assigned to Staff Administration	(\$159,719)
Total Encumbrances	(\$2,590,859)
Total Available Funds	\$1,830,305

Grant Dollars at Work – March 2015

For additional information see www.nowplayingnashville.com

ALIAS Chamber Ensemble	Basic Operating Support - \$ 7,612	ALIAS Chamber Ensemble Winter Concert
Cheekwood	Basic Operating Support - \$ 127,500	All Aboard for a Trains! Encore
Chinese Arts Alliance of Nashville	Basic Operating Support - \$ 4,930	Chinese New Year Ten-Course Banquet
Country Music Hall of Fame	Basic Operating Support - \$ 127,500	Kenny Rogers: Through the Years
Frist Center for the Visual Arts	Basic Operating Support - \$ 125,500	Young TN Artists: 2014 Statewide Upper-Level Studio Art
Nashville Ballet	Basic Operating Support - \$ 127,250	Peter and the Wolf
Nashville Children's Theatre	Basic Operating Support - \$ 78,750	Jack's Tale – A Mythic Mountain Musical
Nashville Jazz Workshop	Basic Operating Support - \$ 45,620	Musos and More: Multi-Media Artworks by Green Daniel
Nashville Repertory Theatre	Basic Operating Support - \$ 59,750	The Whipping Man Starring Eddie George
Nashville Symphony	Basic Operating Support - \$ 127,500	In the Mood: A 1940's Big Band Musical Revue
TN Performing Arts Center	Basic Operating Support - \$ 127,500	Joseph and the Amazing Technicolor Dreamcoat
Watkins College of Art, Design & Film	Basic Operating Support - \$ 113,500	Watkins 2015 Currey Juried Student Show

Media / Important Links

Public Art

The Tennessean, January 5, 2015, Nashville's public art newly explained, mapped

The Nashville Scene (cover story), January 1, 2015, This is Our Town

The Tennessean, December 6, 2014, Self-portraits on view at Nashville library

Raw Vision, Issue No. 83, Autumn/Fall 2014, Nashville Sculpture Park

The Tennessean, October 22, 2014, Sculpture reflects Nashville-and push for public art

The Tennessean, September 4, 2014, Public art will soar over riverfront park

Nashville Business Journal, September 2, 2014, New public art headed to redeveloped Riverfront Park

Nashville Post, September 2, 2014, Park Officials Approve West Riverfront sculpture

The Wall Street Journal, September 2, 2014, Nashville's First 'Art Park'

The Tennessean, August 20, 2014, Nashville unveils its first arts park

The Tennessean, August 19, 2014, Revitalized Edmondson Park to be a 'place to create'

National Public Radio, August 14, 2014, Self Portraits, Nashville Style

Nashville Scene (cover story), August 14, 2014, <u>Born of struggle and a Dickensian childhood, Lonnie Holley's work is not Nashville's typical public art</u>

The Tennessean, July 30, 2014, New public art project goes interactive at Lentz Center

Fox 17 News, July 25, 2014, Nashville Art Group Collects Stamp Self-Portraits

Nashville Public Radio, June 27, 2014, Veterans of Civil Rights Art Movement Say Public Art Project Finally Getting It Right

The Tennessean, June 26, 2014, Artist talks about his vision for civil rights piece

Native Magazine, June 2014, The Not So Lonely Island

Nashville Arts Magazine, May 2014, Lonnie Holley: Artist, Preacher, Teacher

Atlanta Journal-Constitution, April 5, 2014, From worms to the Whitney: Inside Lonnie Holley's imaginative world

Artober Nashville

12th & Broad, October 6, 2014, Daily Itinerary: Oct 6

http://12thandbroad.com/newsletter

Arts Nash, October 1, 2014 It's the Month of Artober Once Again in Nashville!

http://artsnash.com/arts/artober-in-nashville/

Broadway World, August 7, 2014 Frist Center Reveals 2014 Artober Nashville Bollard Decoration Project http://www.broadwayworld.com/nashville/article/Frist-Center-Reveals-2014-Artober-Nashville-Bollard-Decoration-Project-20140807

Nashville Arts Magazine, October 1, 2014 Artober Nashville: Making It All Happen

http://issuu.com/nashvilleartsmagazine/docs/web october2014/34#

Nashville Convention & Visitors Corporation, October 1, 2014 A Nashville October Brings Artober, Festivals, and GQ How-To

http://nashville.dmplocal.com/main/index.php?action=viewsenthtml&id=10411&ids=10e2bb0cf5567c1fea15860493276 993cdd19f21&viewers email=rebecca.berrios%2540nashville.gov

Nashville Parent Magazine, October 10, 2014 Artober in Nashville

http://www.nashvilleparent.com/uncategorized/artober-in-nashville

Nashville Scene, September 19, 2014 Last Night's Art Panel: 'The Role of Arts Organizations in Nashville'

Nashville Scene, September 12, 2014 Cheekwood to Exhibit Lonnie Holley in October Pop-Up http://www.nashvillescene.com/countrylife/archives/2014/09/12/just-announced-cheekwood-to-exhibit-lonnie-holley-in-october-pop-up

News Channel 5 Plus, October 3, 2014 Urban Outlook: Artober Nashville http://www.jrn.com/newschannel5/plus/urban-outlook/278013091.html

The Tennessean, October 11, 2014, Artober Event Pairs Musicians, Art That Inspired Them http://www.tennessean.com/story/life/arts/2014/10/12/artober-cumberland-gallery-nashville-composers/16941723/

Community Arts/Engagement

The Tennessean, September 3, 2014, ArtCamp Nashville Fosters Community http://www.tennessean.com/story/news/local/2014/09/07/artcamp-nashville-fosters-community/15235293/

Nashville Scene, September 22, 2014 Metro Arts <u>Commission</u> Announces THRIVE Neighborhood Art Funding Program. http://www.nashvillescene.com/countrylife/archives/2014/09/22/metro-arts-council-announces-thrive-neighborhood-art-funding-program

The Tennessean, October 10, 2014 City puts money behind artist-driven THRIVE effort

http://www.tennessean.com/story/news/2014/09/24/city-puts-money-behind-artist-driven-thrive-effort/16180535/

The Tennessean, November 8, 2014 'Thrive' focuses on neighborhood enhancement

http://www.tennessean.com/story/opinion/2014/11/08/thrive-grants-focus-enriching-neighborhoods/18671677/

The Tennessee, July 7, 2014, Metro gives \$151K in grants to Nashville Symphony http://www.tennessean.com/story/money/industries/music/2014/07/07/metro-gives-k-grants-nashville-symphony/12295011/

http://www.tennessean.com/article/20140101/NEWS01/301010105/Camera-wielding-teens-turn-Nashville-bus-rides-into-art

Important Dates

4:30pm	DEADLINE – GivingMatters.com Profiles / Updates
8:30-1:00pm	Arts Advocacy Day – TN State Museum
1:30pm	PAC meeting
Noon	Grants Committee meeting
Noon	Metro Arts Commission meeting
4:30pm	DEADLINE for Grant Applications
	8:30-1:00pm 1:30pm Noon